




**SURESH  
GYAN VIHAR  
UNIVERSITY**  
Accredited by NAAC with 'A' Grade

**INTERNAL ASSIGNMENT - 1**

|                     |            |                                  |
|---------------------|------------|----------------------------------|
| <b>Course</b>       | <b>BBA</b> | <b>Business Entrepreneurship</b> |
| <b>Year</b>         | <b>3</b>   |                                  |
| <b>Total Marks:</b> | <b>100</b> |                                  |

**Q.1. Write answers for all the questions below. (20 marks each – Word limit – 500)**

- A.** Define social responsibility of business
- B.** Explain in detail entrepreneur real qualities
- C.** What are the characteristics of a group entrepreneur
- D.** What are the codes of business ethics
- E.** Why is group entrepreneurship important

|                                                                                                                                                                                   |            |                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------------------------------|
|  <b>SURESH<br/>GYAN VIHAR<br/>UNIVERSITY</b><br><small>Accredited by NAAC with 'A' Grade</small> |            | <b>INTERNAL ASSIGNMENT - 2</b>   |
| <b>Course</b>                                                                                                                                                                     | <b>BBA</b> | <b>Business Entrepreneurship</b> |
| <b>Year</b>                                                                                                                                                                       | <b>3</b>   |                                  |
| <b>Total Marks:</b>                                                                                                                                                               | <b>100</b> |                                  |

**Q.1. Write answers for all the questions below. (20 marks each – Word limit – 500)**

- A.** Give definition and meaning of an entrepreneur
  
- B.** What is unemployment explain causes of unemployment
  
- C.** Discuss the arguments for and against social responsibility of business
  
- D.** why business ethics important for a business to adopt ethical practices
  
- E.** What are the objectives of self help group